



Thank you for your interest in becoming a MID-USA Motorcycle Parts Dealer.

MID-USA Motorcycle Parts distributes aftermarket motorcycle parts for American-made motorcycles under the brand names of **HARDBODY**®, **V-FACTOR**®, **POWER HOUSE**®, **POWER HOUSE Plus**®, **AMERICAN MOTORCYCLE HARDWARE**® and **RIDERWARE**®.

We are proud to include the following popular brand names in our catalog: Accel, Andrews, Auto Meter, Avon Grips, Baker, BDL, Colony, Cometic Gaskets, Cycle Pro, Dakota Digital, Daytona Twin Tec, Diamond Chain, Dynatek, Dynojet, Gardner-Westcott, Goodridge, Hastings, Jim's Machining, K&N, KB Performance Pistons, Kibblewhite, Kraft Tech, Le Pera, Lucas Oil, Motion Pro, Mustang, Novistretch, Paughco, Pingel, Progressive Suspension, Russell, S&S Cycle, Spyke, Standard Motor Products, Sumax, Timken, Vee Rubber, Wiseco Pistons, Yuasa, and many more.

Dealers can access MID-USA online through our secure Dealer Website. This program was designed to benefit our dealers with 24/7 account access to view custom pricing, part availability, order information, price lists, sale items, place orders and much much more.

If you are interested in using our Dealer Website program, please call 1-800-527-0501, or visit our Mid-USA website at [www.mid-usa.com](http://www.mid-usa.com).

MID-USA is strictly a Wholesale Distributor. We only sell to licensed operations, whose primary business is in motorcycle sales or service. Our Retail Phone Number 1-800-632-0024 and our Website Dealer Locator refer all retail customers to their nearest MID-USA Authorized Dealer.

Please return the following information to become an Authorized MID-USA Dealer:

- Completed Dealer Application
- Copy of your Motorcycle Business License (if required in your state) or Sale Tax ID Certificate

This information is required to establish a Dealer Account with MID-USA.

Please send the information above to:

MID-USA MOTORCYCLE PARTS  
ATTN: DEALER DEVELOPMENT  
5928 N LINDBERGH BLVD  
HAZELWOOD, MO 63042

Phone: (800) 527-0501 Fax: (800) 643-8723 E-Mail: [sales@mid-usa.com](mailto:sales@mid-usa.com)

Upon receipt of this information, we will send you a MID-USA EN-CYCLE-PEDIA® Catalog with over 10,000 parts for American-made motorcycles, and a copy of the MID-USA Dealer Price List.

MID-USA Motorcycle Parts is committed to giving you the Best Customer Service and the Best Products Available at Competitive Prices. If you have any questions, please call us, and we will be happy to assist you.

Our Quality House Brands



Cioni Inc  
5928 N Lindbergh Blvd • Hazelwood, MO 63042 • 314-595-5555



Cioni Inc. dba MID-USA Motorcycle Parts  
 5928 N Lindbergh Blvd. Hazelwood, MO 63042  
 Phone: (314) 595-5555 Fax: (314) 595-5528

# DEALER APPLICATION

Date: \_\_\_\_\_

**Please complete the following entirely and return to MID-USA MOTORCYCLE PARTS.**

Included must be a copy of your business license – we only sell to licensed operations whose primary business is motorcycle sales or service.

***Please Type or Print Clearly.***

***A completed Dealer Application does not guarantee acceptance as a MID-USA Motorcycle Parts Dealer.***

Legal Firm Name \_\_\_\_\_ Doing Business As \_\_\_\_\_

Street Address (Billing) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Date Business Started \_\_\_\_\_

Street Address (Shipping) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Alt Phone # 1) \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Fax Phone ( ) \_\_\_\_\_ Alt Phone # 2) \_\_\_\_\_

Sole Proprietorship \_\_\_\_\_ Partnership \_\_\_\_\_ Corporation \_\_\_\_\_ State of Incorporation \_\_\_\_\_

County \_\_\_\_\_ State Resale Number \_\_\_\_\_ EIN Number \_\_\_\_\_

Name of Owners, Partners, Shareholders Home Address City/State Zip Phone

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Is a Purchase Order Number Required? Yes \_\_\_\_\_ No \_\_\_\_\_

Type of Shop: Franchised Dealer (State Make) \_\_\_\_\_ Franchise Number \_\_\_\_\_ Hours of Operation \_\_\_\_\_

Accessory Store \_\_\_\_\_ Used Bike \_\_\_\_\_ Repair \_\_\_\_\_

**Type of Account Requested: For C.O.D Company Check and Open Account Terms, please complete the Credit Application**

- C.O.D. (Money Order, Cashier's Check or Bank Draft)  C.O.D. (Company Check)  
 Credit Card (Credit Card Authorization form must be filled out)  Open Account

**Authorized Purchasers**

**Title / E-Mail Address**

_____	_____
_____	_____
_____	_____
_____	_____

## **AGREEMENT OF CONDITIONAL SALE AND SECURITY AGREEMENT**

It is agreed by the undersigned that; (1) All goods and merchandise sold to the undersigned will be due and payable within the terms specified on each invoice and as agreed; (2) Any sums not paid within the agreed terms are subject to service charges of eighteen percent (18%) per year; and (3) The undersigned shall pay all sums due and owing and any sum resulting from action necessary to collect on any past due balances. (4) All monies collected as result of account placement with a Collection Agency will first be applied to collection fees.

Dated: \_\_\_\_\_

Print Name

Signature

By \_\_\_\_\_

\_\_\_\_\_

If corporation, please have officers execute

Signatures of owners or name of corporation or partnership



Cioni Inc. dba MID-USA Motorcycle Parts  
 5928 N Lindbergh Blvd. Hazelwood, MO 63042  
 Phone: (314) 595-5555 Fax: (314) 595-5528

# CREDIT APPLICATION

**DISREGARD THIS PAGE IF PAYING WITH CREDIT CARD**

The undersigned will: (1) Upon request from Cioni Inc. dba MID-USA Motorcycle Parts, return all or part of any merchandise that was purchased from MID-USA Motorcycle Parts should the payment of the open account become delinquent; (2) Upon request, supply a Uniform Commercial Code Financing Statement. This is your authority to furnish requested information regarding your bank accounts and references to establish Company Check or Open Account Terms with **MID-USA MOTORCYCLE PARTS.**

Dated: \_\_\_\_\_ Print Name \_\_\_\_\_ Signature \_\_\_\_\_  
 By \_\_\_\_\_  
 If corporation, please have officers execute \_\_\_\_\_ Signatures of owners or name of corporation or partnership

**BANK INFORMATION** (We only accept Commercial Checking Account Information) Please include all business accounts, including any line of credit information. Please continue on separate sheet(s) of paper if necessary.

Bank Name \_\_\_\_\_ Account #(s) \_\_\_\_\_  
 Bank Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

**List Four References:**

Name _____	Name _____
Acct # _____ Phone # _____	Acct # _____ Phone # _____
Address _____	Address _____
City _____ State _____ Zip _____	City _____ State _____ Zip _____
Name _____	Name _____
Acct # _____ Phone # _____	Acct # _____ Phone # _____
Address _____	Address _____
City _____ State _____ Zip _____	City _____ State _____ Zip _____

**PERSONAL CONTINUING GUARANTEE**

For value received and to induce you to extend credit hereunder, the undersigned jointly and severally guarantee payment, of any and all indebtedness, which \_\_\_\_\_ (hereinafter "Company") has incurred or may incur in the performance of all obligations of said Company to **Cioni Inc. dba MID-USA Motorcycle Parts** or any related or subsidiary corporation. The liability of the undersigned shall not be affected by the amount of credit extended hereunder, by any change in the form of the indebtedness, by note or otherwise, or by the renewal or extension thereof. Notice of acceptance of this guarantee, of the extension of said indebtedness, of sales, of orders, of deliveries, of default in payment, of the release of the whole or part of the indebtedness, or of any other matter with respect hereto, is waived. This guarantee shall be enforceable before or after any proceeding against the Company, and shall be effective regardless of the solvency of the Company, the subsequent incorporation or failure of incorporation, the assignment, transfer or sale of said Company, or by any other change in the composition, nature, personnel or location of the Company. Should this matter be referred to an attorney for collection, the undersigned shall pay all expenses of collection and reasonable attorney's fees incurred by reason of the default of the Company, if allowable by applicable law. This guarantee shall continue in full force and effect for thirty (30) days after such date of your receipt, by certified mail, of written notice of revocation of this guarantee. Such revocation shall not relieve the undersigned of any liability for any indebtedness or obligation incurred prior to the expiration of thirty (30) days following the receipt of such notice.

\_\_\_\_\_  
 GUARANTOR'S SIGNATURE

\_\_\_\_\_  
 GUARANTOR'S SIGNATURE

\_\_\_\_\_  
 PRINTED NAME

\_\_\_\_\_  
 PRINTED NAME

\_\_\_\_\_  
 PHONE #

\_\_\_\_\_  
 PHONE #

\_\_\_\_\_  
 DRIVERS LICENSE NO STATE

\_\_\_\_\_  
 DRIVERS LICENSE NO STATE

Subscribed and sworn before me, the undersigned Notary Public within and for the state of \_\_\_\_\_ and the County of \_\_\_\_\_, this \_\_\_\_\_ day of 20\_\_\_\_ in the City of \_\_\_\_\_.

My commission expires: \_\_\_\_\_

\_\_\_\_\_  
 NOTARY PUBLIC WITHIN AND FOR SAID COUNTY AND STATE



**24/7 Convenience**

Place orders & track UPS orders online

Download current price lists

View full catalog descriptions and pictures of all MID-USA products (including new parts not published in recent catalogs or supplements)

**24/7 Access to Account Information**

Check web order Status

Check web order Totals

Check web payment status

Print copies of web invoices

**24/7 Access to Product Availability**

Check Current Inventory

Check Your Prices

View MID-USA Sale Items & Promotions

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**Dealer Website Registration**

The Dealer Website program allows you to access your account information and to process online orders from any computer with an Internet connection. To keep your account information secure, the **OWNER** of your company must completely fill out this "Dealer Website Registration" and return it to:

MID-USA Information Systems

5928 North Lindbergh Blvd.

Hazelwood, MO 63042-3124

or you can fax it to **(314) 595-5528**

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The signature must match the owner's signature on the Dealer Application on file with MID-USA before you can access the Dealer Website. If the signature on the Dealer Website Registration does not match the signature on the Dealer Application, then you will be requested either to complete a new Dealer Website Registration or a new Dealer Application. The verification of signatures is to protect your company from unauthorized users accessing your account.

**Please Print Clearly**

Dealer # \_\_\_\_\_ Your Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Password \_\_\_\_\_ (Case Sensitive)

I, the undersigned, understand that the password is to be kept confidential to protect my account information and prevent unauthorized activity or purchases. Cioni Inc. dba MID-USA Motorcycle Parts will assume no liability in the event persons to whom I have given the password access my account on the Dealer Website. In the event of employee termination with password access or suspicion of unauthorized users, I agree to notify MID-USA immediately and/or change my password via the website.

\_\_\_\_\_  
Signed By: (Owner)

\_\_\_\_\_  
Date:



## CREDIT CARD CONSENT FORM

I hereby authorize MID-USA Motorcycle Parts to charge purchases made from MID-USA Motorcycle Parts to the following credit card account:

Company Name: \_\_\_\_\_

Customer #: (if applicable) \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

City & State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Credit Card Type: (check one box)  MASTERCARD  VISA  
 DISCOVER  AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CID#: (back 3 digits / front 4 digits) \_\_\_\_\_

Credit Card Info: (check one box)  Original Card  Renewal or Replacement Card  
 Additional Card

Cardholder's Phone Number: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Date: \_\_\_\_\_

If you are, or are planning to use more than one credit card, please complete a Consent Form for each card and check the box for additional card. We accept MasterCard, Visa, Discover and American Express.

Please return this form and a copy of the cardholder's driver's license by fax or mail as soon as possible.

You may cancel this consent form at any time with a written request to our address.

### MID-USA MOTORCYCLE PARTS

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